



PIRANHA

CATALOG 2014



ABOUT US

Piranha was founded in 2004 with a focus on developing mobile, tablet, IT equipment and consumer electronics for end user.

In 2007, Piranha launched first GSM Mobile and 2010 Tablet PC in Turkey, and become brand leader .

In our first start, We focused on developing a number of products like MP3 & MP4 Players, IT Equipments, GSM Mobile, GPS, and multi media for automotive groups, by now, Piranha is focused to operate new potential market for Smart Phone and Tablet PC with mobile applications. The Drive vision is to help Piranha brand growing from a small start up to a innovative company.

We promote and distribute these products in worldwide and specialized accros Turkey in 900 Electronics chain stores and 630 Supermarket, which allowed consumer to buy a set of New generation Smart Phone system much lower prices with multi detailed functions.

We recruited an experience electronic engineers team to support services after sales.



CON- TEN- TS

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TABLET PC

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The Nature Have Designed,
We've Just Decided to Produce.



ZEN Smart Phone

DETAILS



- Processor** : 1.2 GHz Quad Core
- Android** : Jelly Bean 4.2 (Update VIA OTA)
- Display** : 5" HD OGS IPS Screen (1280x720)
- Memory** : 8 GB
- RAM** : 1 GB DDR2
- Camera** : Rear-13 MP AF Camera with Flash
Front-5MP FF Camera
- Bluetooth** : BT 4.0 / A2DP, AVRCP, DUN, SPP, OPP
- Wi-Fi** : 802.11b, 802.11g, 802.11n
- SIM** : 2 SIM Cards
- Data Segment** : 3G, GPRS, EDGE, HSPA + 42Mbps



MATA

Good Things Come to
Those Who Wait



MATA Smart Phone

DETAILS

- Processor** : 1.3 GHz Quad Core
- Android** : Jelly Bean 4.2 (Update VIA OTA)
- Display** : 4.7" HD IPS Screen (1280x720)
- Memory** : 4 GB
- RAM** : 1 GB DDR2
- Camera** : Rear-13 MP AF Camera with Flash
Front-5MP FF Camera
- Bluetooth** : BT 4.0 / A2DP, AVRCP, DUN, SPP, OPP
- Wi-Fi** : 802.11b, 802.11g, 802.11n
- SIM** : 2 SIM Cards
- Data Segment** : 3G, GPRS, EDGE, HSPA + 21Mbps



Think Big

GRANDE



GRANDE Smart Phone

DETAILS

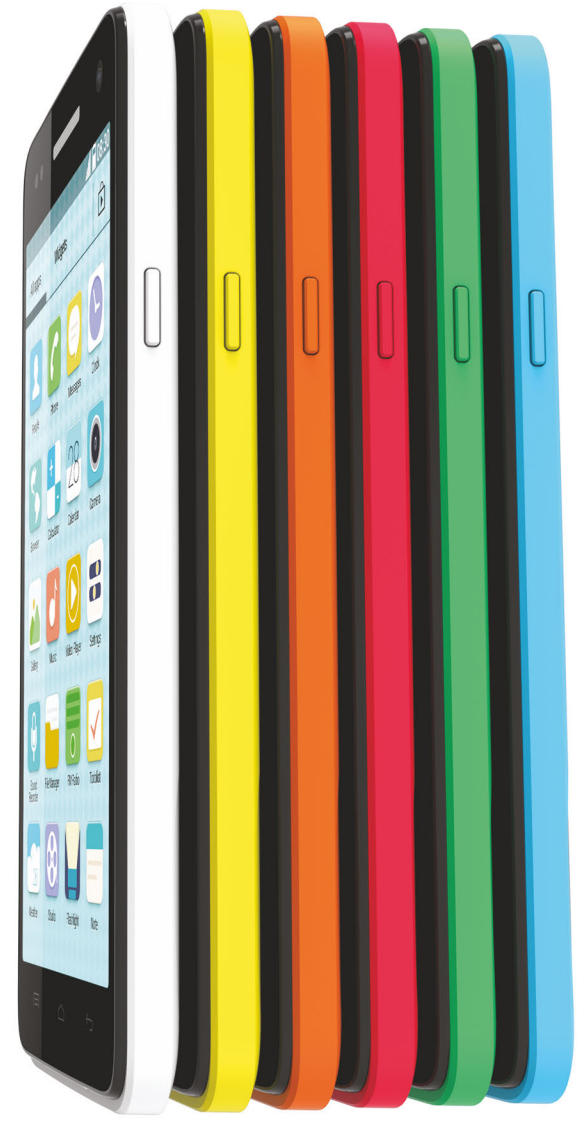
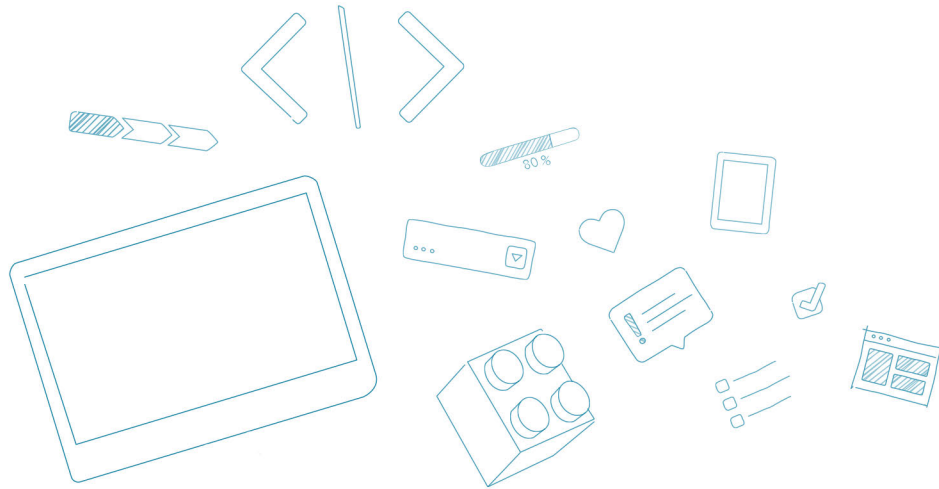


- Processor** : 1.2 GHz Quad Core
- Android** : Jelly Bean 4.2 (Update VIA OTA)
- Display** : 5.7" HD IPS Screen (1280x720)
- Memory** : 16 GB
- RAM** : 1 GB DDR2
- Camera** : Rear-13 MP AF Camera with Flash
Front-5MP FF Camera
- Bluetooth** : BT 4.0 / A2DP, AVRCP, DUN, SPP, OPP
- Wi-Fi** : 802.11b, 802.11g, 802.11n
- SIM** : 2 SIM Cards
- Data Segment**: 3G, GPRS, EDGE, HSPA + 42Mbps



zuma

Bold Design Dipped in Color

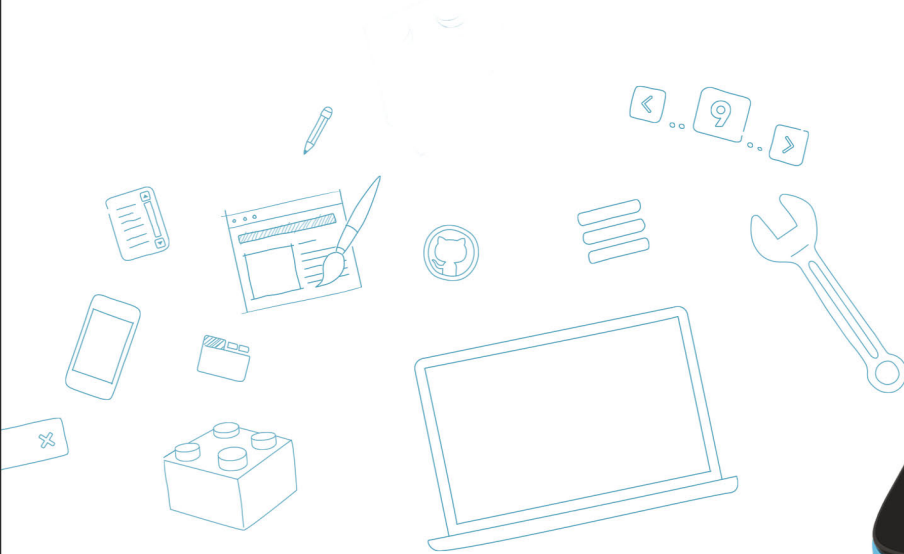


ZUMA 2 Smart Phone

DETAILS



- Processor** : 1.3 GHz Quad Core
- Android** : Jelly Bean 4.2 (Update VIA OTA)
- Display** : 5" HD IPS Screen (1280x720)
- Memory** : 4 GB
- RAM** : 1 GB DDR2
- Camera** : Rear-13 MP AF Camera with Flash
Front-5MP FF Camera
- Bluetooth** : BT 4.0 / A2DP, AVRCP, DUN, SPP, OPP
- Wi-Fi** : 802.11b, 802.11g, 802.11n
- SIM** : 2 SIM Cards
- Data Segment** : 3G, GPRS, EDGE, HSPA + 21Mbps



zuma *mini*

The Future's Bright, The Future's Blue



ZUMA 2 MINI Smart Phone

DETAILS

- Processor** : 1.3 GHz Quad Core
- Android** : Jelly Bean 4.2 (Update VIA OTA)
- Display** : 4.7" WVGA Screen (480X800)
- Memory** : 4 GB
- RAM** : 1 GB DDR2
- Camera** : Rear-8 MP AF Camera with Flash
Front-2MP FF Camera
- Bluetooth** : BT 4.0 / A2DP, AVRCP, DUN, SPP, OPP
- Wi-Fi** : 802.11b, 802.11g, 802.11n
- SIM** : 2 SIM Cards
- Data Segment** : 3G, GPRS, EDGE, HSPA + 21Mbps



Tablet Pc Aristo Tab 9.7"
Multi Touch Screen
With Capacitive



DETAILS



- Processor** : MTK 6577 1.2 GHz Dual Core CPU
- Platform** : Android OS 4.1
- LCD Size** : 9.7" HD Screen
- Touch Lens** : Capacitive, 5 point touch
- Resolution Ratio** : 1024 x 768
- Ram** : 1 GB DDR3 RAM
- Built in Memory** : 16 GB
- Extended Storage** : Support SD card with 32 GB
- Camera** : 5.0 MP Front, 5.0 MP Rear
- GPS** : Built-in GPS
- Sim** : Single Sim

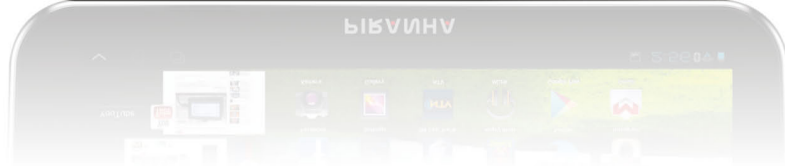
- Connector** : Mini USB
- HDMI** : 1.4 HDMI
- Speaker** : Stereo Sound
- Wi-Fi** : Wireless
- 2G** : GSM850/900/1800/1900
- 3G** : WCDMA2100/850/900/1900
- Unit Dimension** : 243 x 190 x 11,5 mm
- Weight** : 575 gr.
- Bluetooth** : Built in

Tablet Pc Aristo II Tab 7.0"

Keep Thousand of Book and Magazine in Your Tablet
Digital Book Reading



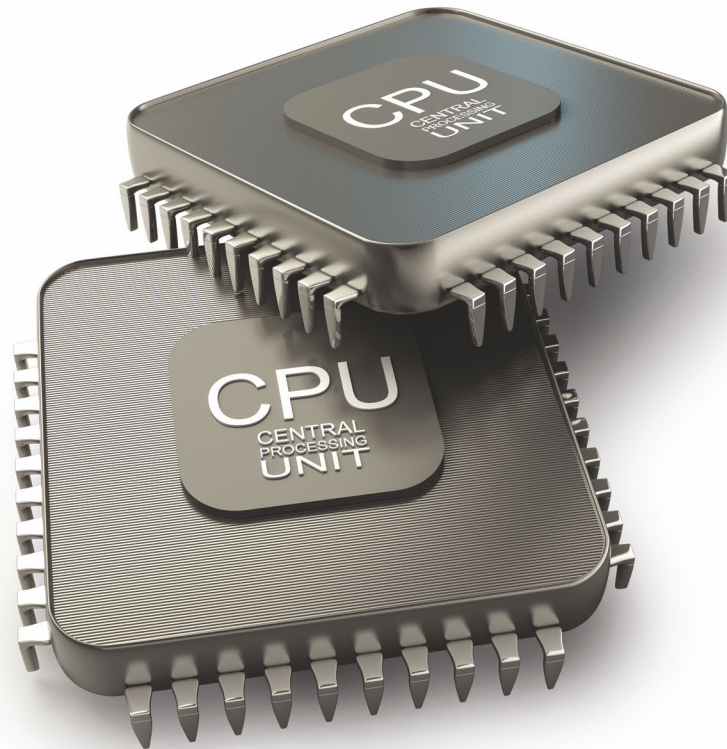
DETAILS



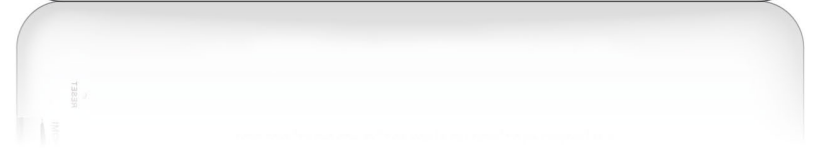
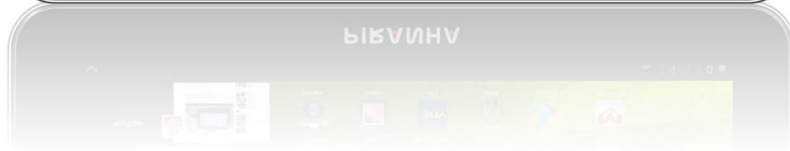
- Processor** : MTK 6577 1.2 GHz Dual Core CPU
- Platform** : Android OS 4.1
- LCD Size** : 7.0" HD Screen
- Touch Lens** : Capacitive, 5 point touch
- Resolution Ratio** : 1024 x 600
- Ram** : 1 GB DDR3 RAM
- Built in Memory** : 8 GB
- Extended Storage** : Support SD card with 32 GB
- Camera** : 5.0 MP Front, 8.0 MP Rear back camera
- GPS** : Built-in GPS
- Sim** : Single Sim

- Connector** : Mini USB
- HDMI** : 1.4 HDMI
- Speaker** : Stereo Sound
- Wi-Fi** : Wireless
- 2G** : GSM850/900/1800/1900
- 3G** : WCDMA2100/850/900/1900
- Unit Dimension** : 187.3 x 119.5 x 11,5 mm
- Weight** : 355 gr.
- Bluetooth** : Built in

Tablet Pc Ultra II Tab 9.0"
High Performance Dual Processor, Up to 4 Times
A23 & MTK6577 Series Processor



DETAILS



- Processor** : All Winner A23 - 1.5 GHz Dual Core CPU
- Platform** : OS Android 4.2
- LCD Size** : 9.0" HD Screen
- Touch Lens** : Capacitive, 5 point touch
- Resolution Ratio** : 1024 x 600
- Ram** : 1 GB DDR3 RAM
- Built in Memory** : 8 GB
- Extended Storage** : Support SD card with 32 GB
- Camera** : 2.0 MP front & back camera

- Connector** : Mini USB
- Speaker** : Stereo Sound
- Wi-Fi** : Wireless
- 3G Module** : External 3G Dongle Support
- Unit Dimension** : 238 x 148 x 11 mm
- Weight** : 510 gr.

Tablet Pc Ice Tab 9.0"
Cinema Pleasure With 3D
1.4 HDMI Connection to Watch 3D Movie



DETAILS



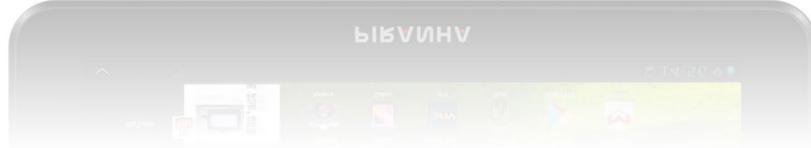
- Processor** : All Winner A13 - 1.0 GHz CPU
- Platform** : OS Android 4.2
- LCD Size** : 9.0" Screen
- Touch Lens** : Capacitive, 5 point touch
- Resolution Ratio** : 800 x 480
- Ram** : 512 MB DDR3 RAM
- Built in Memory** : 8 GB
- Extended Storage** : Support SD card with 32 GB
- Camera** : 2.0 MP front & back camera

- Connector** : Mini USB
- Speaker** : Stereo Sound
- Wi-Fi** : Wireless
- 3G Module** : External 3G Dongle Support
- Unit Dimension** : 238 x 148 x 11 mm
- Weight** : 510 gr.

Tablet Pc Zoom II Tab 7.0"
Friendly Easy Use, Because Android
The Recent Android 4.2 Jelly Bean Operation System



DETAILS



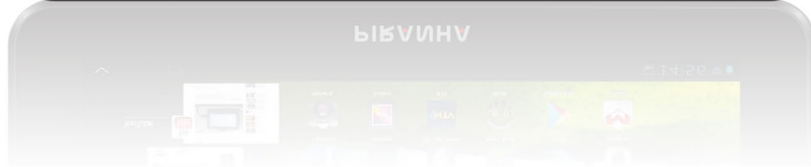
- Processor** : All Winner A23 - 1.5 GHz Dual Core CPU
- Platform** : OS Android 4.2
- LCD Size** : 7.0" HD Screen
- Touch Lens** : Capacitive, 5 point touch
- Resolution Ratio** : 1024 x 600
- Ram** : 1 GB DDR3 RAM
- Built in Memory** : 8 GB
- Extended Storage** : Support SD card with 32 GB
- Camera** : 2.0 MP front & back camera

- Connector** : Mini USB
- Speaker** : Stereo Sound
- Wi-Fi** : Wireless
- 3G Module** : External 3G Dongle Support
- Unit Dimension** : 192 x 115,8 x 11 mm
- Weight** : 312 gr.

Tablet Pc Joy II Tab 7.0"
Catch All Your Favorite Pictures
With 2.0 Megapixel Digital Camera



DETAILS



- Processor** : All Winner A13 - 1.0 GHz CPU
- Platform** : OS Android 4.2
- LCD Size** : 7.0" Screen
- Touch Lens** : Capacitive, 5 point touch
- Resolution Ratio** : 800 x 480
- Ram** : 512 MB DDR3 RAM
- Built in Memory** : 8 GB
- Extended Storage** : Support SD card with 32 GB
- Camera** : 2.0 MP back camera

- Connector** : Mini USB
- Speaker** : Stereo Sound
- Wi-Fi** : Wireless
- 3G Module** : External 3G Dongle Support
- Unit Dimension** : 192 x 115,8 x 11 mm
- Weight** : 312 gr.

Headset PRN 777 | Multimedia HeadSet
Time to Turn Up Sound
Catch Your Own Style with Different Color Options



DETAILS



- Compatibility** : GSM, Tablet, PC
Cord Length : 1.2m cable for comfortable use
Driver Size : 40mm
Driver Sensitivity : 103 dB
Headset Jack Size : 3.5 mm
Power Capability : 150mW
Impedance : 32Ω
Frequency Response : 15 - 20 KHz
Sound Setting : Volume Control from Cable



HEADQUARTER

Piranha Biliřim Teknolojileri ve Pazarlama San. ve Tic. Ltd. řti.

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